

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



HERO

RELEASE DATE

November 2013

AVAILABLE FORMATS

- Hardcover
- Ebook
- Audiobook (Read by the Author) – Download Edition & CD Boxed Set

WATCH THE TRAILER

[youtube.com/watch?v=D65zD8YpFhY](https://www.youtube.com/watch?v=D65zD8YpFhY)

For more information, visit The Secret Store: store.theseecret.tv/content/Hero.htm

WORLD LANGUAGES

Coming soon in the following languages:

Chinese (Simplified), Dutch, German, Greek, Indonesian, Italian, Portuguese (Portugal), Romanian, Russian, Spanish (US), Spanish (World, excl. US).

Rhonda's work is always translated into many languages, and languages are being added all of the time. Please check here for the latest list: store.theseecret.tv/content/Hero-Languages.htm

THE STORY ABOUT WHY YOU ARE HERE ON PLANET EARTH

There is something special about you. There is something you were born to be or do that not one of the other seven billion of us was. There is a life you are meant to live; there is a journey you are meant to take. This book is about that journey.

Twelve of the most successful people living in the world today share their seemingly impossible stories, and reveal that you were born with everything you need to live your greatest dream – and that by doing so you will fulfil your mission and literally change the world.

Once, there was a hero.

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PUBLICATION DATE

November 2006

AVAILABLE FORMATS

- Hardcover
- Ebook
- Audiobook (Read by the Author),
Download Edition & CD Box Set

For more information, visit The Secret Store: store.thesecond.tv/content/The-Secret-Book.htm

WORLD LANGUAGES

- Available in 50 languages.

A comprehensive list of languages can be found here: store.thesecond.tv/content/BookLanguages.htm

YOU HOLD IN YOUR HANDS A GREAT SECRET...

It has been passed down through the ages, highly coveted, hidden, lost, stolen, and bought for vast sums of money. This centuries-old Secret has been understood by some of the most prominent people in history. Plato, Galileo, Beethoven, Edison, Carnegie, Einstein – along with other inventors, theologians, scientists, and great thinkers. Now The Secret is being revealed to the world.

“As you learn The Secret, you will come to know how you can have, be, or do anything you want. You will come to know who you really are. You will come to know the true magnificence that awaits you in life.” – *from the Introduction*

- *The Secret* has been a fixture the *New York Times* bestseller list for over 200 weeks.
- Recently named by *USA Today* as one of the top 20 bestselling books of the past 15 years.
- Available in 50 languages, and a bestseller in every country where it's been published.
- *The Secret* audiobook is one of Simon & Schuster's top selling audiobooks with more than 1 million copies in print.

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- The 91-minute feature film was initially released in March 2006 as a web-based pay-per-view film. It was also released on DVD.
- Viewed by millions worldwide.

WATCH THE TRAILER

youtube.com/watch?v=san61qTwWsU

WATCH THE FIRST 20 MINUTES OF THE SECRET

youtube.com/watch?v=zdtqLNeK6Ww

WORLD LANGUAGES

- Available on DVD in 32 languages.
Check here for the comprehensive list of languages: store.thesecond.tv/content/DVDLanguages.htm

THE SECRET HAS TRAVELLED THROUGH CENTURIES TO REACH YOU...

The Secret reveals the single most powerful law in the universe.

Rhonda Byrne's discovery of *The Secret* began with a glimpse of the truth of life within a 100-year old book. She went back through the centuries, tracing and uncovering *The Secret* that lay at the core of the most powerful philosophies, teachings and religions in the world.

What Rhonda discovered is now captured in *The Secret*, a film that has changed millions of people's lives across the planet. No matter who you are, no matter where you are, you can change your life.

This is *The Secret* to prosperity, health, relationships and happiness. This is *The Secret* to life.

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The MAGIC™

PUBLICATION DATE

March 2012

AVAILABLE FORMATS

- Hardcover
- Ebook

For more information, visit The Secret Store: store.theseecret.tv/content/The-Magic.htm

WORLD LANGUAGES

- Available in 44 languages.
- A comprehensive list of languages can be found here:
store.theseecret.tv/content/The-Magic-languages.htm

YOU HOLD IN YOUR HANDS THE WAY TO A MAGICAL LIFE

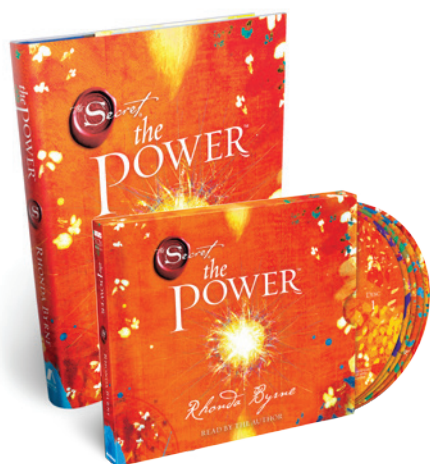
Remember when you were a child and you believed that life was magical? Well, the magic of life is real, and it's far more breathtaking, awe-inspiring, and exciting than you ever imagined as a child. You can live your dreams, you can have anything you want, and your life can touch the stars! Come with me on an unforgettable journey for 28 days, as we discover how truly dazzling our lives can be.

Our adventure begins two thousand years ago, when life-changing knowledge was hidden within a sacred text. For twenty centuries, this knowledge has mystified, confused, and been misunderstood by almost all who read it...

- A *New York Times* bestselling book

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



the POWER™

PUBLICATION DATE

August 2010

AVAILABLE FORMATS

- Hardcover
- Ebook
- Audiobook (Read by the Author),
Download Edition & CD Box Set

WATCH THE BOOK TRAILER

youtube.com/watch?v=8sbKVdHhz6U

For more information, visit The Secret Store: store.theseecret.tv/content/The-Power.htm

WORLD LANGUAGES

- Available in 44 languages.

Please check here for the most up-to-date list of languages:

store.theseecret.tv/content/The-Power-languages.htm

YOU ARE MEANT TO HAVE AN AMAZING LIFE

In this book I want to show you the way to an amazing life. There is so much for you to know about life, and it is all good. In fact, it is beyond good. It is phenomenal!

Life is so much easier than you think it is, and as you come to understand the way life works, and *The Power* you have inside you, you will experience the magic of life in its fullness – and then you will have an amazing life!

Now let the magic of your life begin. – *from The Power*

- A *New York Times* bestselling book

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AS OF NOVEMBER 2013



The Secret DAILY TEACHINGS

PUBLICATION DATE

Original flip-top edition: December 2008

New hardcover edition: June 2013

AVAILABLE FORMATS

- New Hardcover Edition
(June 2013)
- Ebook
- Flip-top Edition (2008)

For more information, visit The Secret Store: store.theseecret.tv/content/The-Secret-Daily-Teachings.htm

WORLD LANGUAGES

- Available in 21 languages.

A comprehensive list of languages can be found here:

store.theseecret.tv/content/The-Secret-Daily-Languages.htm

TAKE THE NEXT STEP...

The Secret contains clear principles on how to live your life in accordance with the natural laws of the Universe, but the important thing for every person is to LIVE IT.

Now, with *The Secret Daily Teachings*, Rhonda Byrne takes you through a year of teachings, sharing wisdom and insights for living in harmony with the laws that govern all human beings, so that you may become the master of your life.

Building upon *The Secret's* powerful truths, your knowledge of the law of attraction is about to expand far beyond what you can imagine. More joy, more abundance, more magnificence – every single day of the year.

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PUBLICATION DATE

September 2009

AVAILABLE FORMATS

- Hardcover
- Ebook
- Audiobook, Download Edition & CD Box Set

WATCH THE BOOK TRAILER

youtube.com/watch?v=O7ASvr7bF-I

For more information, visit The Secret Store: store.theseecret.tv/content/The-Secret-to-Teen-Power.htm

WORLD LANGUAGES

- Available in 36 languages.

A comprehensive list of languages can be found here:

store.theseecret.tv/content/Teen-Power-languages.htm

SO WHAT'S THE BIG SECRET? AND WHAT CAN IT DO FOR YOU?

Well, if you've ever had a dream, a secret ambition, a passionate desire or goal, but had no idea how to make it real, then *The Secret to Teen Power* is for you. *The Secret* has already shown millions of people all over the world how to change their lives and make their dreams come true. And you can do it too.

The Secret gives you the power to have, do, or be anything you choose. We're talking wealth, success, great relationships, better health and self-esteem ... anything your heart desires. It's all totally achievable.

And all you need to do is discover this *Secret*.

- A *New York Times* bestselling book

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THE SECRET GRATITUDE BOOK

PUBLICATION DATE

December 2007

AVAILABLE FORMATS

- Hardcover

For more information, visit:

store.theseecret.tv/content/The-Secret-Tools.htm

WORLD LANGUAGES

- Available in 14 languages.

A comprehensive list of languages can be found here:

store.theseecret.tv/content/Gratitude-languages.htm

Feeling gratitude is the fastest way to change every single thing in your life. With *The Secret Gratitude Book* you are powerfully inspired to focus on the thoughts and feelings of gratitude. *The Secret Gratitude Book* is also designed to help you intend and create everything you want for the future, through the simple process of gratitude. The book is filled with guidance and inspirational insights from Rhonda Byrne about the role of gratitude in our lives.

Beautifully designed with a magnetic flap closer and a ribbon marker, *The Secret Gratitude Book* is a powerful way for anyone to create all of the happiness, love, health, and prosperity they can imagine.

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THE SCIENCE OF GETTING RICH

BY WALLACE D. WATTLES

AVAILABLE FORMATS

- Audiobook

For more information, visit:

store.thesecond.tv/content/The-Secret-Tools.htm

READ BY DR DENIS WAITLEY

This 2-CD set audiobook of *The Science of Getting Rich* is the Wallace D. Wattles timeless classic that teaches the fundamental principles of wealth creation and life success. Read by Dr Denis Waitley, one of America's most respected authors, lecturers, and consultants on high performance human achievement. Denis attributes much of his own success to the internalization of the principles contained within Wattles' work.