

ALL ABOUT THE SECRET



THE MAKING OF *THE SECRET* – A BRIEF HISTORY

Toward the end of 2004, following a string of traumatic events in her personal and professional life, Rhonda Byrne discovered a great secret – a secret law of the universe – when her daughter gave her a copy of *The Science of Getting Rich*, a book written in 1910 by Wallace D. Wattles. Of that moment, Rhonda says, “I can still remember my tears hitting the pages as I was reading the book. It gave me just a glimpse of what would become *The Secret*, but it was like a flame had been set alight inside of my heart.”

What followed was a two-month odyssey of research and investigation as Rhonda traced *The Secret* back through thousands of years, incorporating almost every religion and field of human endeavor throughout history. Almost immediately her life was transformed, as she began to put into practice all she had learned. And in that moment her greatest wish, and new life mission, was to share this knowledge with the world.

With a successful background in international television production, Rhonda was perfectly placed to make that dream come true. She vowed to make a movie, to carry joy to every corner of the Earth, and to share this knowledge with billions. And so the great journey that was *The Secret* began.

Rhonda spent the next two months teaching everything she knew to key staff members at her production company, Prime Time Productions. One of her strongest intentions was that Prime Time would use *The Secret* to

make *The Secret*... that it would be an effortless, joyful journey as the team attracted everything and everyone needed to fulfill this vision.

From the outset, conventional filmmaking procedures involving endless meetings, tight schedules, strict budgets, deadlines and revisions were dispensed with in favor of powerful *Secret* processes such as intention, visualization, appreciation, gratitude and faith. Or more simply, the team would Ask, Believe, and Receive.

As a result, right when the company was ready to begin production, as if by magic, the perfect people began to appear to help make *The Secret*. Suddenly the office was filled with brilliant, creative and talented people, all working to complete the most ambitious project any of them had ever worked on. Without exception, every single person was taught *The Secret*, and together they collaborated in total harmony working towards the goal of joy to billions.

When the team arrived in the United States to film the living masters of *The Secret*, they only had one interview lined up. But they brought with them an entire crew, and the firm intention that they would film every person they needed for the film. Wherever the team went, more and more amazing teachers would emerge - great writers, leaders, philosophers, doctors, and scientists. And in a matter of a few short weeks, fifty-two ‘teachers’ of *The Secret* were filmed.

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Back in Australia for post-production, normally the most arduous process of any film production, *The Secret* team continued to use *The Secret* to make *The Secret*. The ensuing four months saw daily gatherings of the team to set intentions for one another and for the project, enabling the law of attraction to work its universal magic. The aim was to dream big, set ambitious goals, and truly believe in endless possibilities.

These “Intention Meetings” came to be a source of creative inspiration through the completion of the film, and more than anything else, injected *The Secret* with a pure intention of spreading joy to billions. With this in mind, celebrations were held early for the imagined great success of the film around the world, several months before it had even been released. The team envisioned screenings in exotic cities in far-flung places, being heralded by the world’s media as an unprecedented phenomenon, even appearing on Oprah Winfrey!

Today, when people talk with Rhonda and the team about the great success of *The Secret* all around the world, the most common question asked is whether they could have imagined how big this would become. The answer is always the same... YES, they knew it would be so because they used *The Secret* to make *The Secret*.

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THE PRODUCTION TEAM AND CAST FEATURED IN *THE SECRET* FILM AND BOOK

Core Filmmaking Team

Creator and Executive Producer, Rhonda Byrne – Recognized in TIME magazine’s “The TIME 100: The People Who Shape Our World 2007” for her role in helping powerfully transform the world, Ms. Byrne is the creative visionary behind *The Secret*.

Supervising Producer, Paul Harrington – Joining Prime Time Productions shortly after its inception, Paul has worked side-by-side with Rhonda Byrne, producing many successful television shows in Australia before producing *The Secret*. Paul is also the author of *The Secret to Teen Power*.

Writer and Production Assistant, Skye Byrne – Skye first joined The Secret team as a production assistant and writer on *The Secret* film. She is now the company’s Senior Editor on all books.

Graphic Artist, Nic George – An Australian artist, Nic’s illustrations and artwork are featured throughout *The Secret* film. Nic is now Creative Director for the company.

Production Manager, Glenda Bell – Having worked as producer, location manager, and production manager on many television shows and live events, Glenda was the perfect choice to manage the production of *The Secret*.

Director, Drew Heriot – An Australian film and television director, Drew was the principal director of *The Secret*.

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The Secret Cast Members

John Assaraf – International best selling author, lecturer and business advisor; www.onecoach.com

Michael Bernard Beckwith – Founder of the Agape International Spiritual Center; www.agapelive.com

Lee Brower – Founder and CEO of Empowered Wealth as well as founder of The Quadrant Living Experience, LLC; www.leebrower.com

Jack Canfield – Co-creator of the best selling *Chicken Soup for the Soul* series; www.jackcanfield.com

Dr. John Demartini D.C. BSC – Doctor, philosopher and international speaker on the subjects of healing and philosophy; www.drdemartini.com

Marie Diamond – Internationally known Feng Shui master and creator of Diamond Feng Shui, Diamond Dowsing and Inner Diamond Feng Shui; www.mariediamond.com

Mike Dooley – Co-founder of Totally Unique Thoughts, a retail chain of stores and a web-based inspirational and philosophical Adventurers Club; www.tut.com

Bob Doyle – Creator and facilitator of the Wealth Beyond Reason program, a multi-media curriculum on the law of attraction and its practical application; www.wealthbeyondreason.com

Hale Dwoskin – Author the *New York Times* bestseller, *The Sedona Method*, a technique for releasing limiting and painful feelings, beliefs and attitudes; www.sedona.com

Morris Goodman – Dubbed “The Miracle Man” after recovering from a plane crash, Mr. Goodman travels the world sharing his inspiring story; www.themiracleman.org

John Gray, PhD – Author of the bestselling relationship book, *Men Are from Mars, Women Are from Venus*; www.marsvenus.com

John Hagelin, PhD – World-renowned quantum physicist, educator, public policy expert and author of *Manual for a Perfect Government*; www.hagelin.org

Bill Harris – Professional speaker, teacher, business owner and founder of Holosync, an audio technology that results in the benefits of deep meditation; www.centerpointe.com

Dr. Ben Johnson, M.D., N.M.D, D.O. – Works with The Healing Codes Company, which distributes teachings of a form of unconventional healing; www.healingcodes.com

Loral Langemeier – Founder of Live Out Loud, which provides financial education and support to help people reach their monetary goals; www.liveoutloud.com



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Lisa Nichols – Founder and CEO of Motivating the Masses and Motivating the Teen Spirit programs, as well as author of *Chicken Soup for the African American Soul*; www.lisa-nichols.com

Bob Proctor – Author of the international bestseller, *You Were Born Rich*; www.bobproctor.com

James Arthur Ray – Founder of The Science of Success and Harmonic Wealth, which teaches people how to receive unlimited success in all areas: financially, relationally, intellectually, physically and spiritually; www.jamesray.com

David Schirmer – Highly successful share trader, investor and investment trainer. Owner of Trading Edge; www.tradingedge.com.au

Marci Shimoff, MBA – Co-author of *Chicken Soup for the Woman's Soul* and *Chicken Soup for the Mother's Soul* as well as co-founder and president of The Esteem Group, which offers inspirational programs for women; www.marcishimoff.com

Dr. Joe Vitale, MSC.D – Certified hypnotherapist, metaphysical practitioner, ordained minister and Chi Kung healer as well as author of numerous books concerning principles of success and abundance; www.mrfire.com

Dr. Denis Waitley, PhD – Author, lecturer and consultant on high-performance human achievement; www.waitley.com

Fred Alan Wolf, PhD – Physicist, lecturer and author of *Taking the Quantum Leap*; www.fredalanwolf.com

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THE CREATIVE TEAM

Rhonda Byrne – Creator, Executive Producer, and Author

Born in Australia, Rhonda began her career as a radio producer before moving into television production, where many of her shows won industry awards and were screened in major countries. In 2005, after a personal crisis and a life-changing revelation, Rhonda embarked upon the most important producing project of her life to date - *The Secret* film.

The next year Rhonda became a bestselling author with the publication of *The Secret* book, followed over the next 7 years with three additional bestsellers – *The Power*, *The Magic*, and most recently, *Hero*.

Rhonda currently writes and creates with her team from The Secret's office in California. She continues to develop projects across all mediums – books, films, and television – with the singular intention of bringing joy to billions.

Paul Harrington – Writer/Producer

Paul has over 25 years experience in the media. Producer of the global documentary film phenomenon *The Secret*, Paul is a company director, and writer and producer of film and television projects. Now a published author, his book, *The Secret to Teen Power*, has been released in more than 30 languages worldwide.

Paul currently heads up the Australian division of Prime Time Productions, with the intention to create, write, and produce books, feature films, animation, social networking platforms, and apps that convey messages of inspiration, self-empowerment, and happiness.

Skye Byrne – Senior Editor and Writer

In 2006 Skye became the company's Senior Editor when she edited *The Secret* book. She has since edited *The Power*, *The Magic*, *Hero*, *The Secret Gratitude Book*, *The Secret Daily Teachings*, and *The Secret to Teen Power*, and is also one of the company's music and audiobook Producers.

Skye first joined The Secret team as a Writer and Production Assistant at the most exciting time in the company's history – right before work began on *The Secret* film in early 2005.

Skye was born in Australia and studied Professional Writing before she joined The Secret. She currently works with Rhonda Byrne in the development of books and screenplays in The Secret's California office.

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Nic George – Creative Director

Creative Director for The Secret, Nic's illustrations and artwork have featured in the books *The Secret*, *The Secret Daily Teachings*, *The Secret Gratitude Book*, *The Power*, *The Secret to Teen Power*, *The Magic*, *Hero*, as well as *The Secret* film.

He has worked on the creative direction, design, and media development for *The Secret* film, *The Secret* books, audiobooks, eBooks, and apps. Nic has overseen the creative direction for *The Secret's* publications and film in all world language editions.

Nic joined The Secret team in 2005 after learning 'the secret' first-hand from Rhonda Byrne, and worked as a Graphic Artist on the production of *The Secret* film.

Nic was born in Australia and has a background in Fine Arts and Design. He continues to work closely with Rhonda Byrne from The Secret's California office on all publishing and film projects.

Josh Gold – Researcher

Josh Gold has been working with The Secret since 2007, and is the principal researcher for the company. Josh delves deep into the mysteries of history to uncover wisdom about the true nature of the Universe, while at the same time looking for trends in Science, Psychology, and the Humanities.

Josh has a great fondness for community and truly believes in its power to change and lift the frequency of Earth and all its inhabitants. He is currently working toward this goal through managing the development of *The Secret's* social media programs.

Josh's background is in Business and Neuroscience, and he is currently doing his Ph.D. in Psychology.