



Product Fact Sheet

As of March 31, 2010

Overview

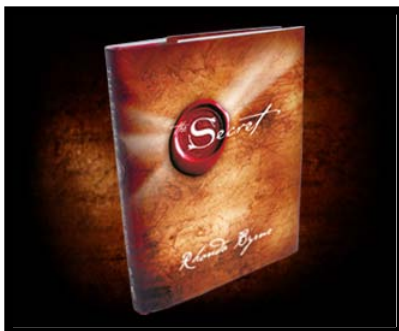
The Secret reveals the most powerful law in the universe. The knowledge of this law has run like a golden thread through the lives and the teachings of all the prophets, seers, sages and saviours in the world's history, and through the lives of all truly great men and women. All that they have ever accomplished or attained has been done in full accordance with this most powerful law.

Without exception, every human being has the ability to transform any weakness or suffering into strength, power, perfect peace, health, and abundance.

The Secret reveals the natural law that is governing all lives. By applying the knowledge of this law, anyone can change every aspect of their life.

This is the secret to prosperity, health, relationships, and happiness. This is the secret to life.

The Secret, Hardcover Book



- *The Secret* was published by Atria Books/Beyond Words, an imprint of Simon & Schuster, in November 2006.
- To date, the best-selling book has more than 16 million copies in print and has appeared at the top of national best seller lists including *USA Today*, *The New York Times* and *The Wall Street Journal*.
- The book will be available in a total of 46 languages in 2010.
- The book has been a best seller in every country where it has been launched.
- The book is available in English and other languages at The Secret Store (www.theseecret.tv) and at selected retail outlets worldwide for \$23.95 MSRP.



The Secret, Audio Edition (CD)



- The audiobook, narrated by author Rhonda Byrne, was released by Simon & Schuster Audio in November 2006.
- The audiobook is one of Simon & Schuster's top selling offerings of all time with more than 1 million copies in print.
- *The Secret* audiobook is currently available in English at The Secret Store (www.theseecret.tv) and at selected retail outlets worldwide for \$29.95 MSRP.

The Secret Film (DVD)



- The 91-minute feature film was released on DVD in March 2006.
- The film is now available on DVD in 32 languages.
- The film is available from The Secret Store (www.theseecret.tv) and at selected retail outlets worldwide for \$24.95 MSRP.

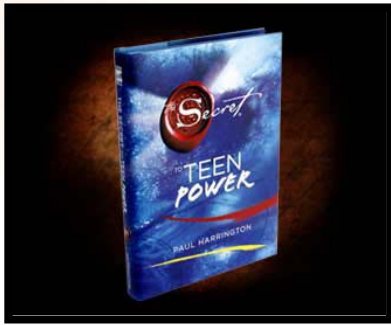
The Secret Film (Online)



- *The Secret* film was initially released in March 2006 as a web-based, pay-per-view film.
- This 91-minute feature length film presentation is available in full screen, high quality video direct to your computer screen.
- Viewings are available in English at The Secret Store (www.theseecret.tv).



The Secret to Teen Power, Hardcover Book



- *The Secret to Teen Power* by Paul Harrington was published by Simon Pulse, an imprint of Simon & Schuster, in September 2009.
- *The Secret to Teen Power* explores the Law of Attraction from a teenager's point of view. This book is filled with powerful tips and strategies to help young readers discover their purpose, achieve happiness and harmony in every area of their lives, and create abundance and joy.
- The book is available in English at The Secret Store (www.theseecret.tv) and at selected retail outlets worldwide for \$17.99 MSRP.
- It will be available in 32 other languages in 2010.

The Secret to Teen Power, Audio Edition (CD and Download)



- The audio edition, narrated by Cassidy Lehrman, Ray Santiago and Elijah Rock, was released by Simon & Schuster Audio in March 2010.
- *The Secret to Teen Power* audiobook CD is available in English at The Secret Store (www.theseecret.tv) and at selected retail outlets worldwide for \$29.99 MSRP.
- The audiobook is available to download at The Secret Store (www.theseecret.tv) via iTunes and Amazon.



The Secret Soundtrack (CD)



- The full stereo soundtrack recording from the groundbreaking feature film *The Secret* is available at The Secret Store (www.theseecret.tv) and at selected retail outlets worldwide for \$25.95 MSRP.

The Secret Gratitude Book



- Rhonda Byrne wrote *The Secret Gratitude Book* to help everyone live the principles of the Secret easily and effortlessly. *The Secret Gratitude Book* is a powerful tool to live *The Secret*.
- *The Secret Gratitude Book* inspires readers to focus on the thoughts and feelings of gratitude. It is designed to help anyone intend and create everything they want for the future, through the simple process of gratitude and is filled with guidance and inspirational insights about the role of gratitude in our lives.
- Beautifully designed with a magnetic flap closer and a ribbon marker, *The Secret Gratitude Book* is a powerful way for anyone to transform their lives with the power of gratitude.
- *The Secret Gratitude Book* will be available in English and 13 other languages in 2010.
- *The Secret Gratitude Book* is available at The Secret Store (www.theseecret.tv) and at selected retail outlets worldwide for \$19.99 MSRP.



The Secret Daily Teachings



- *The Secret Daily Teachings* contains 365 brand new insights that build on *The Secret's* powerful truths.
- *The Secret Daily Teachings* will be available in English and 5 other languages in 2010.
- *The Secret Daily Teachings* is available at The Secret Store (www.thesecret.tv) and at selected retail outlets worldwide for \$14.95 MSRP.

The Secret presents The Science of Getting Rich (CD)



- *The Science of Getting Rich* audiobook is the Wallace D. Wattles timeless classic that gave impetus to many of the seminal insights contained in *The Secret*.
- The book is read by Dr. Denis Waitley, one of America's most respected authors, lecturers, and consultants on high performance human achievement.
- It is available at The Secret Store (www.thesecret.tv) for \$19.95.